Selici Monday, March 04, 2013 1.03 FM

To: Resource Support

Subject: GALI Guaranteed income riders available in 49 states; Save 50% off SmartOffice CRM; and more

To ensure that future emails are delivered to your inbox, please add electroniccommunications@gafri.com to your address book. Having trouble viewing this email message? View a web page here.

Great American Life News



Income Riders

Indexed Annuities

Fixed Annuities

Rewards

www.GAFRISingleSource.com www.GAFRI.com

March 4, 2013

Guaranteed growth and income for life with our income riders Available in 49 states!

10% income rollup with IncomeSecure

- > Income payments available to start immediately after issue (if age 55+)
- > Income percentages that increase annually
- > Refund of rider charge at death if income payments have not started

8% rollup on income and death with IncomeSustainer Plus

- > Income percentages that increase annually
- > Beneficiary choice of death benefit paid as lump sum or annuitized

With our new user-friendly e-newsletter, everything you need to make the sale is just a click away. Use the navigation bars to access marketing materials, training information, new business forms and more!

Calculate the value of our IncomeSustainer Plus and IncomeSecure riders



View <u>current rates</u> and <u>state approvals</u>



Online resources for your required training



New business paperwork

Updated Living Benefit Election form now available

An updated Living Benefit Election form for fixed-indexed annuity riders is now available (X6026409NW). The updated version provides details on proof of age requirements for cases where a lifetime income option is elected.

To access the updated form, log into the agent secured portion of www.GAFRI.com, go to Forms & Maintenance and select Servicing Forms. You

should start using the updated version effective immediately.

Special offer

Save 50% off SmartOffice CRM - Join a free live webinar to learn more!

Through your partnership with Great American Life, you are eligible to receive an exclusive discount on SmartOffice CRM. This software solution helps you manage multiple lines of business for your clients anywhere, anytime.

SmartOffice is hosting live webinars where you can learn more about this special offer. Register here or call Sal Bianco at (626) 585.3505, ext. 7227.

Mention your Great American Life affiliation to save 50% or more!

Refresher Anti-Money Laundering Training Required

To avoid delays in new business processing and commission payments, you must complete the LIMRA 2013 Anti-Money Laundering refresher course by December 31, 2013. The course is available at https://aml.limra.com and takes approximately 20 minutes to complete. Refer to the training instructions for additional details.

If you complete this training through an approved provider other than LIMRA, you can fax us the certification of completion at **(513) 412.5144**.

Approved providers include: Cetera • FINRA • ING • John Hancock • Kaplan Financial • Lincoln Investment Planning • National Planning • Quest CE • Reg Ed • SWBC Investment Service • Web CE

If you have questions regarding the training, please call Contracting and Licensing at **(800) 438.3398** (select option 3, then option 2). If you experience difficulty when navigating the LIMRA site, please contact the LIMRA support desk at **(866) 364.2380**.

NB30-13GFR